



# LUCKYCOIN

EF Global VTOL - Phoenix platform

## LUCKYCOIN - LKC

### White Paper

[www.luckyico.com](http://www.luckyico.com)

# Content Topics



**Why Phoenix ?**

**The world is changing**

**The global trend and Industry 4.0**

**The Metaverse trend**

**About EF GLOBAL VTOL**

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# WHY PHOENIX



According to Eastern culture, the **PHOENIX** belongs to the **Four Spirits**, the **Fire Phoenix** resurrects from the ashes, spreads its wings to the sky and shines as bright as the sun. LUCKYCOIN is an opportunity for an economy to emerge from the pandemic, stronger after overcoming the test of nature.



LUCKYCOIN (**LKC**) builds a community of companions, walking together in finance and getting rich together, bringing people out of the post-pandemic economic crisis, like a phoenix rising from the ashes, changing to become richer, more prosperous.



LUCKYCOIN (**LKC**) has a mission to support and develop the community, but of course a pandemic is inevitable. Along with the Fire Phoenix symbol, we want to bring the message that: "**Wherever there is LuckyCoin - financial services for the community, there is prosperity and luck**".

# THE WORLD IS CHANGING

- The Covid-19 pandemic over the years has turned the world upside down. The world unemployment rate is increasing rapidly. The report by the ILO (International Labor Organization) said that the global unemployment rate in 2021 is expected to be at 6.3%, or 220 million people. Next year, this rate drops to 5.7% [equivalent] to 205 million people as compared to 187 million people in 2019. The regions hardest hit in the first half of this year are Latin America and the Caribbean, Europe and Central Asia.
- It is predicted that many traditional professions will disappear in the future. The world is facing a global economic crisis.
- At the same time, new trends will also appear in the world, new movements, new industries to meet the economic mobility needs of all mankind.



# THE GLOBAL TREND

Usually every decade, in the world, there is a certain trend that changes everything. Nowadays people are focusing on capitalizing advantage in the following areas:



Industry 4.0

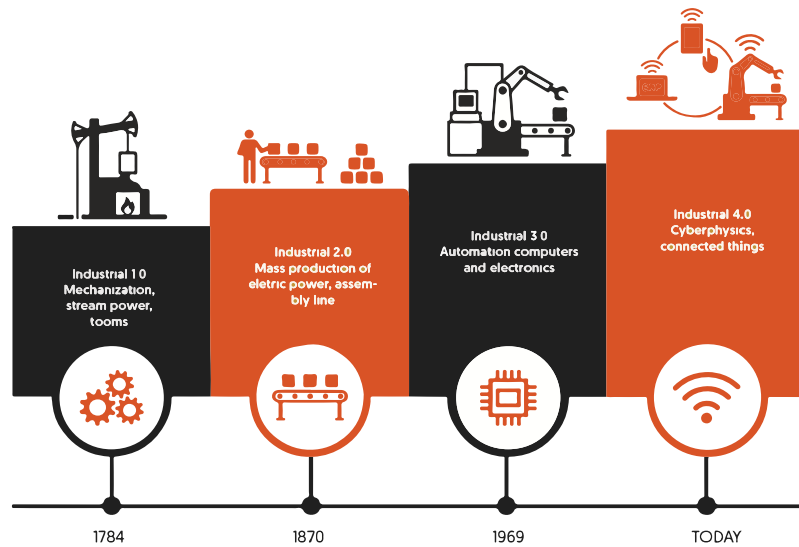


Crowd funding



Virtual reality





# THE FUTURE OF INDUSTRY 4.0

Industry 4.0 refers to the transformation of industry through the intelligent network of machines and processes with the help of information and communication technology (ICT). The term is used interchangeably with the “fourth industrial revolution” in industry.







## THE TREND OF METAVERSE

Metaverse is an improved hypothesis of the internet in that it supports a sustainable 3-dimensional virtual environment through conventional personal computers as well as virtual and augmented reality. Metaverse is carrying out a new economic revolution, which is the virtual economy.





## THE FUTURE OF AIR MOBILITY (UAM)

The transportation on the ground has faced overcrowding; traffic congestion has become a common problem around the world. Its consequences are wasted millions of hours on the road, damage to the economy and serious environmental pollution. The solution of space transport with the application of electric vertical take off and landing [eVTOL] technology for cargo and human transport services is the optimal solution and is gradually becoming a reality, expected to launch in 2024.





# APPLICATION OF ELECTRIC VERTICAL TAKE OFF & LANDING - EVTOL



## **Volocopter eVTOL**

2 Pax (unmanned)

Range: 27kms

Speed: 70km/hr



## **Archer eVTOL**

1 Pilot + 4 Pax

Range: 100kms

Speed: 240km/hr

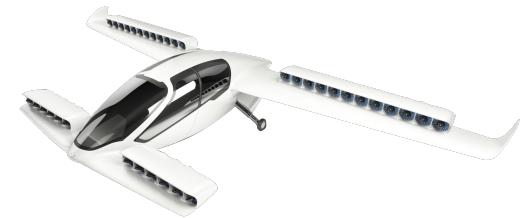


## **Lilium eVTOL**

1 Pilot + 6 Pax

Range: 250kms

Speed: 100km/hr



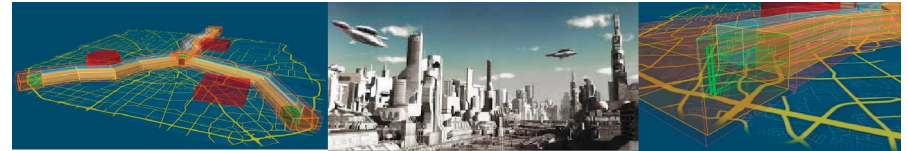


Vertiport render with Ferrovial

## APPLICATION OF URBAN AIR MOBILITY ■ UAM



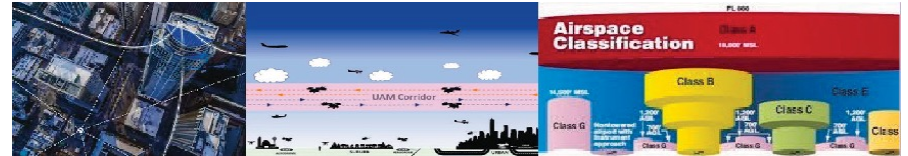
Vertiports for eVTOL vehicles



Urban air mobility - UAM



Space architecture



Regulations on VTOL

Regulatory bodies in Vietnam: MND - VATM - CAAV



# ABOUT US



**History:** EF GLOBAL VTOL LLC was founded by successful entrepreneurs all over the world to transform the application potential of electrical vertical take off and landing technology into reality. We are from the United States, Latin America, the Middle East and Asia. We are all interested in new trends and technologies to change the world. PHOENIX concept and the related crypto currency LuckyCoin [LKC] are born from that ambition.



**Mission:** Bringing the best benefits to the community.



**Vision:** Towards a leading brand in online game services and in application of Urban Air Mobility [UAM] using electric Vertical Take Off and Landing [eVTOL] technology.



**Goal:** To become a company with global scale winning game platform to support the development of electric vertical take off and landing [eVTOL] technology for Vietnam and in the region.

# OUR MAJOR PARTNERS

Our major partners include:

The MBM GROUP of companies  
from the United Arab Emirates (UAE).  
Supported and mentored by Dubai Prince  
H.E. Sheik Mohammed Bin Maktoum Bin Juma  
Al Maktoum.



**MBM**

Group of Companies



And in cooperation with the  
EF GLOBAL GROUP of Companies,  
with portfolio companies in the United States,  
Latin America and Vietnam. operating in the  
fields of finance, energy, advanced  
construction, aviation of the future and high  
technology solutions.



EF Global AMP Co. Ltd



EF GLOBAL VTOL

EF Global VTOL LLC



EF Global Effect LLC



## OUR FOUNDING TEAM

Our founding and management team has extensive experience in international business operations. Realizing the potential power of crypto currencies and the application of electric vertical take off and landing (eVTOL) technology, we are determined to establish the Phoenix platform eco system (PHOENIX) and the related crypto currency token LuckyCoin (LKC) based on Blockchain technology to create a strong trend and to bring benefit to the community.







## **NGUYEN TRONG NGUYEN**

Principal Founder  
Chairman & CEO

## **Principal Founder | Chairman & CEO**

Mr. Nguyen Trong Nguyen has 40 years of professional experience in entrepreneurship, project development, investment and financing, business and strategy development for advanced technology solutions in the following industry sectors: antimicrobial for pandemic prevention and environment protection, power efficiency and renewable energy, aviation and airport infrastructure, logistics infrastructure, smart city infrastructure, residential-commercial-industrial construction in addition to specialized skills in concept design, industrial design, architectural design and planning, real estate development and services, new market development, trading and distribution of imported products and Vietnam-manufactured products for export.

Nguyen was the first Vietnamese-American Commissioner on Community and Economic Development for the City and Country of San Francisco for the 1987-1991 term and served as a policy staff Senior Consultant to the California Legislature's Joint Committee on Refugee Resettlement, International Migration and International Cooperative Development as well as Director of several community-based organizations in the San Francisco Bay Area in California, USA.

He is trained in architecture, industrial design, mental health and youth counseling at the University of California at Berkeley, San Francisco State University and Presbyterian Pacific Medical Center in San Francisco, USA respectively and is fluent in English, Vietnamese and French.

He now devotes his effort to new technology development and to successfully launch eVTOL [electric Vertical Take Off and Landing] solutions in Vietnam and in nearby countries by 2024.





**FRANK LAYTON**  
Co-Founder | Finance

## Co-Founder | Finance

Mr. Frank Layton has a diversified entrepreneurial background with over 30 years of business experience in real estate finance and securities and venture capital. He worked at August Financial as Vice President of Investor Relations for Northern California, at Fox Capital as Vice president of ten US western states, representing the companies to numerous NASD registered investment companies and their clients, raising in excess of \$200 million a year of private and public funding and managed a series of successful capital raises for private companies in Real Estate Development, Telecommunications Industry with focus on Wireless Cable Television technologies private funding in excess of \$50 million.

As a native Californian, Frank studied the beginnings of the Medical Marijuana Industry's development from its early inception in 1996 to its current rapid growth stage and consulted with US and international companies seeking capital and human resources to develop cannabis and CBD Hemp companies to operate in California and Hawaii to bring medical grade products to the market and has raised several million in required capital.

Frank is a Co-Founder of EF GLOBAL GROUP of companies to bring technology solutions to the medical and energy industries through international partnerships across all market segments.

Frank attended University of Santa Barbara, Ventura College, Dale Carnegie Public Speaking, Dale Carnegie Sales & Marketing, Registered Representative with Series 22, 63 Licenses.



**ERNESTO DEGENHART**

Co-Founder | Technology

## Co-Founder | Technology

Mr. Ernesto Degenhart is an International business development expert with a proven track record in the identification and execution of business opportunities spanning across multiple regions, including MENA, Southeast Asia, India, Bangladesh, Pakistan, Western Europe, Africa and Latin America, by delving deeply into every industry he focuses on. At 23, he became the youngest vice president of the Apparel and Textiles Manufacturers Guild of Guatemala, as well as a government appointed quota negotiator with the US government. At 33, he created and successfully sold an apparel factory in El Salvador to a US corporation. He led a project for PwC, IBM and a private Guatemalan corporation to create the first commercial data center and ASP in Guatemala, which was later sold in a multimillion deal to the regional representative of IBM for Central America, GBM, S.A. He also continues to hold a 50% share in a regional APP manufacturing company which sells technology to a regional Central American bank group.

He has also developed several local and regional businesses in the biomedical field, representing Chinese, Korean and European suppliers of test equipment to identify Covid-19. His recent most exciting venture is the development of a global distribution network to provide several countries in the world with antimicrobial technology capable of controlling not only Covid-19 but a variety of viruses, bacteria and fungi which have pathogenic capabilities against not only humans but also poultry, pork, and a variety of food producing plants.

Mr. Degenhart, at this time, is leading in the capital sourcing process to take this project into the world stage, with a high probability of success and participates in several company boards in the oil and gas and renewable energy industries.



**BUI KIEN THANH**

Senior Advisor

## Senior Advisor | Policy & Strategy

Bui Kien Thanh [born 1932] is a Vietnamese-American financier. He is known as the first Vietnamese to have received high level financial and bank management training in the United States. A key architect of the reform [DOI MOI] policy, for the transition of the economy of Vietnam from a centralized planning system to a Market Oriented economy, having many contributions to the development of Vietnam today, he was honored in the program “Glory of Vietnam” in 2004.

A graduate of Columbia University. In July 1954, he returned to serve as a special assistant to Prime Minister Ngo Dinh Diem, whom he met while studying at Columbia, at the Prime Minister’s request. From 1956 through 1958 he was Chief Representative of the National Bank of Vietnam in New York, at 24 years old, he was the youngest of all the central bank representatives in the United States at that time.

From 1959 through 1963, he served as President, General Director, of American International Underwriters, Vietnam, Inc., a member company of the American International Group [AIG]. Under his management, AIU rose to become the leading insurance company among more than 30 domestic and foreign companies operating in Saigon at that time.

From 1965 he lived in France and became an independent consultant on Vietnam.

From 1980 to 1986, at the invitation of the Government of Vietnam, he made many contributions to the formulation of the “DOI MOI” (Renovation) Policy, transforming the economy from a centralized planning system to Market Economy, and the “Dictatorship of the Proletariat” to a “System of Law”.

When there was an American company contracting with China to exploit oil and gas on the continental shelf of Vietnam, he was consulted by Prime minister Vo Van Kiet. He advised on the law of the sea, maritime border issues, assisted the Government Frontier Committee to study the international legal basis to protect Vietnam's sovereignty over the continental shelf, the oil and gas area on the East Sea and participating in the Regional Security Forum.

From 1991 to 1995, he assisted the Ministry of Foreign Affairs and related ministries in improving relations with the United States, the POW and Missing in Action [MIA – POW] program, resolving the issues of Foreign Assets Claims, recovering Vietnamese assets confiscated by the US after the war.



**BUI KIEN THANH**

Senior Advisor

After that, he continued with many recommendations and participated in organizing events:

- Contributed recommendations to resolving financial issues resulting from the Federation of Russia ending all economic aids to Vietnam (1991-1992)
- Contributed recommendations to building large business groups, necessary for Vietnam economic growth, worldwide competition, and international integration (1992-1993).
- Organize the “Vietnam Infrastructure Summit Conference” in Washington D.C., New York, San Francisco, Roanoke, and Atlanta. This was the first summit conference on economic cooperation and infrastructure development bringing together high-level Vietnamese officials, headed by the Minister of Energy, to meet with American political and business leaders (May 1995).
- Negotiate the investment license for American International Group – AIG – to develop the 3,000 acres Dinh Vu Economic Zone, the largest foreign owned industrial zone, in Hai Phong (1992-1995).
- With Morgan Stanley, the Ministry of Finance, Ministry of Planning and Investment, organize a seminar in Hanoi on “The Issuing of Sovereign Bonds on the International Capital Market”. (August 1995).
- Organize a visit to the United States by a delegation headed by the Minister of Industry to assess the conditions for “The Development of the Power Sector” (1996).
- Organize the “US-Vietnam Business Forum on Cooperation and Industrial Development” in Washington D.C. Sponsor a visit by a delegation headed by the Minister of Industry, Arrange a MOU between the Vietnamese Ministry of Industry and the US Department of Energy on the development of the energy sector in Vietnam. (1997).
- Advisor/Consultant to the Ministry of Industry and Electricity of Vietnam to prepare and execute the first international tender to select the BOT developer for Phu My 2-2 720MW gas fired power plant in Vung Tau Province (1996-2001).
- Advisor/Consultant to the Ministry of Industry to prepare a study on the potential of geothermal power sources in Central Vietnam (2000-2003).
- Assist the Vietnam Maritime Administration to develop the 1,500 km<sup>2</sup> “Van Phong International Transshipment Port and Economic Zone” in Khanh Hoa Province, with potential to become one of the largest seaport in the ASEAN Region. (2002-2006).

Presently, Mr. Bui continues to advise the Government of Vietnam on economic development issues, monetary policies and international relations.





## ADVISORY BOARD

As we progress with the development of the PHOENIX platform eco system LuckyCoin [LKC], we aim to continue to recruit technology experts, industry leaders, policy makers and influential entrepreneurs and financiers to join us as Members of our Advisory Board to help us to develop sound development strategies and plans to fulfill our mission to bring benefits to the community and to help us realize our vision to become the leading brand on online game services and to develop and to successfully implement advanced technology solutions for modern urban air mobility via eVTOL.

Our Advisors are important to help us to obtain the correct policy guidance and to always be the voice of conscience to listen to while we propel into the future with more innovation and beneficial technology application and to bring significant wealth and happiness to all individuals embarking on an exciting journey to revolutionize the way people commute on our planet earth.

# BLOCKCHAIN CRYPTO CURRENCY TOKEN LUCKYCOIN LKC



Total supply: **1,000,000,000,000,000 tokens**

Smart contract: **on Binance Smart Chain (BSC) platform**

Symbol: **LKC**

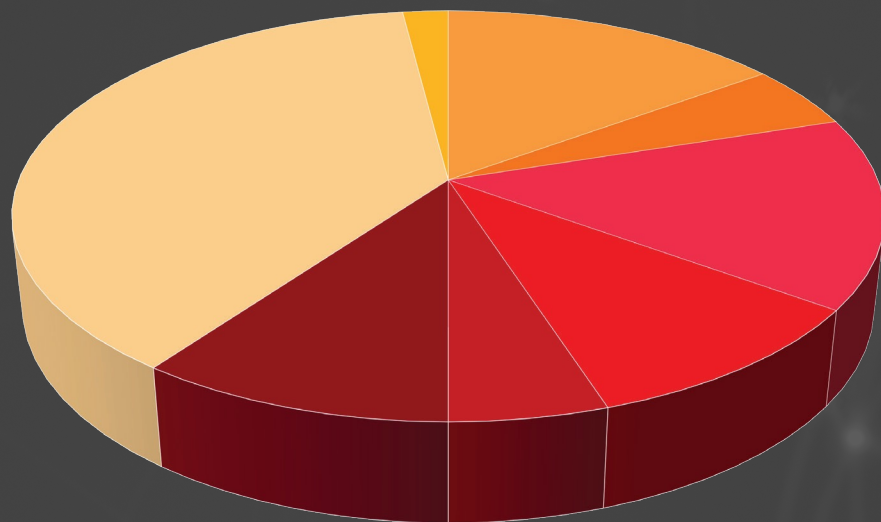
Name: **LuckyCoin**

Decimal code: **8**

Coin line: **BEP20**

Contract address:

## LUCKYCOIN LKC ALLOCATION



- 1. Founders
- 2. Technical teams
- 3. Concentrated sales
- 4. Development teams
- 5. Marketing
- 6. Service and product
- 7. Community
- 8. Legal and advisory



# PHOENIX PLATFORM ECO SYSTEM

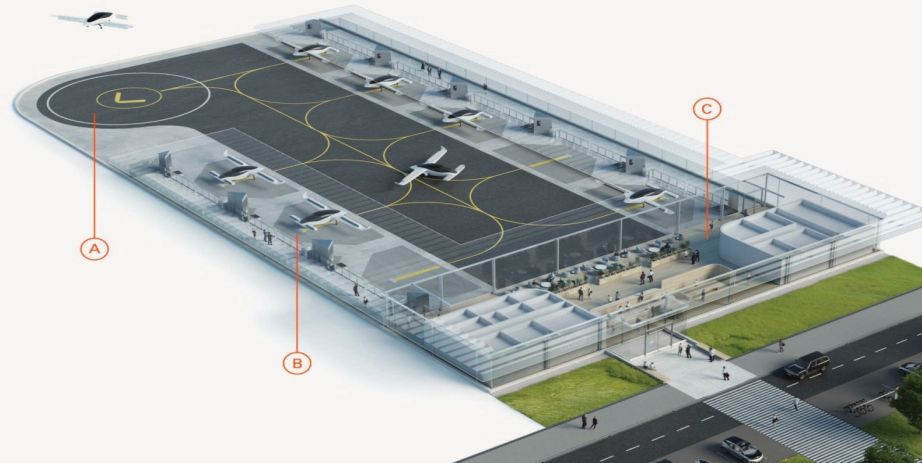






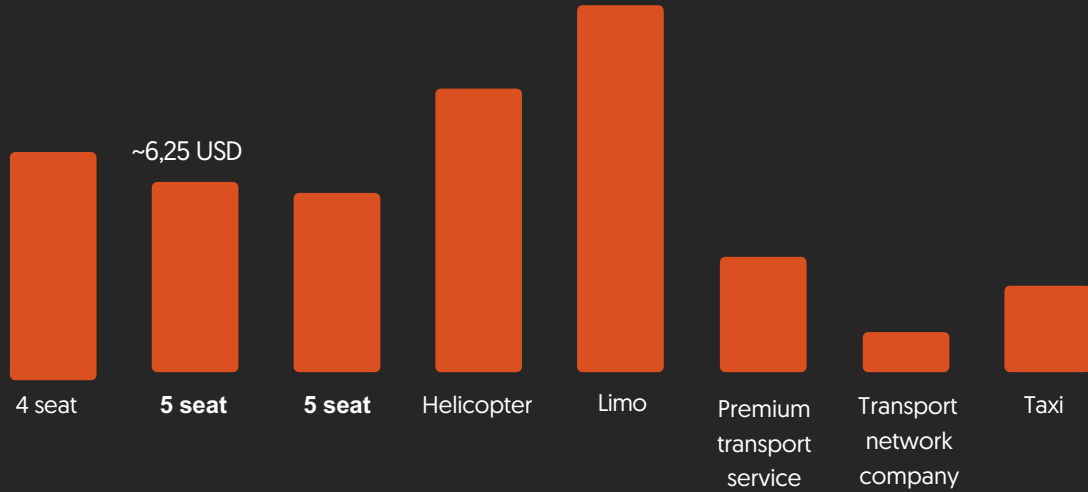
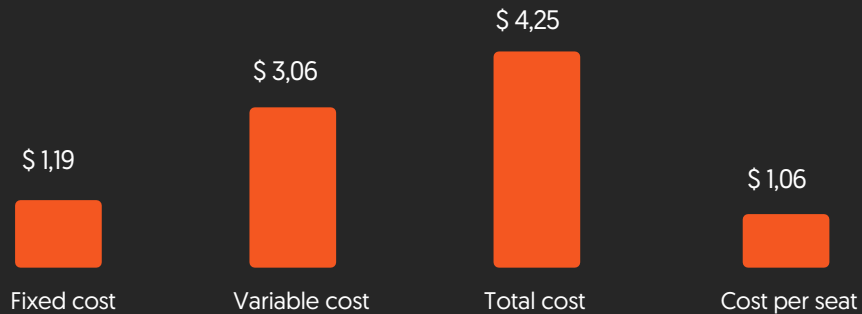
## LUCKYCOIN LKC TO SERVE AIR MOBILITY

LuckyCoin cryptocurrency (LKC) application is in multi-services, in addition to being used as an intermediary for electronic lottery games, LKC will focus on the use as a means of exchange for development projects with the global application of electric Vertical Take Off and Landing [eVTOL] technology. In Asia particularly, priority will be given to the Vietnam market when the eVTOL project is expected to be approved by the state in 2024.



# LUCKYCOIN LKC TO SERVE AIR MOBILITY

## Estimated Operating Cost Breakdown (per mile)



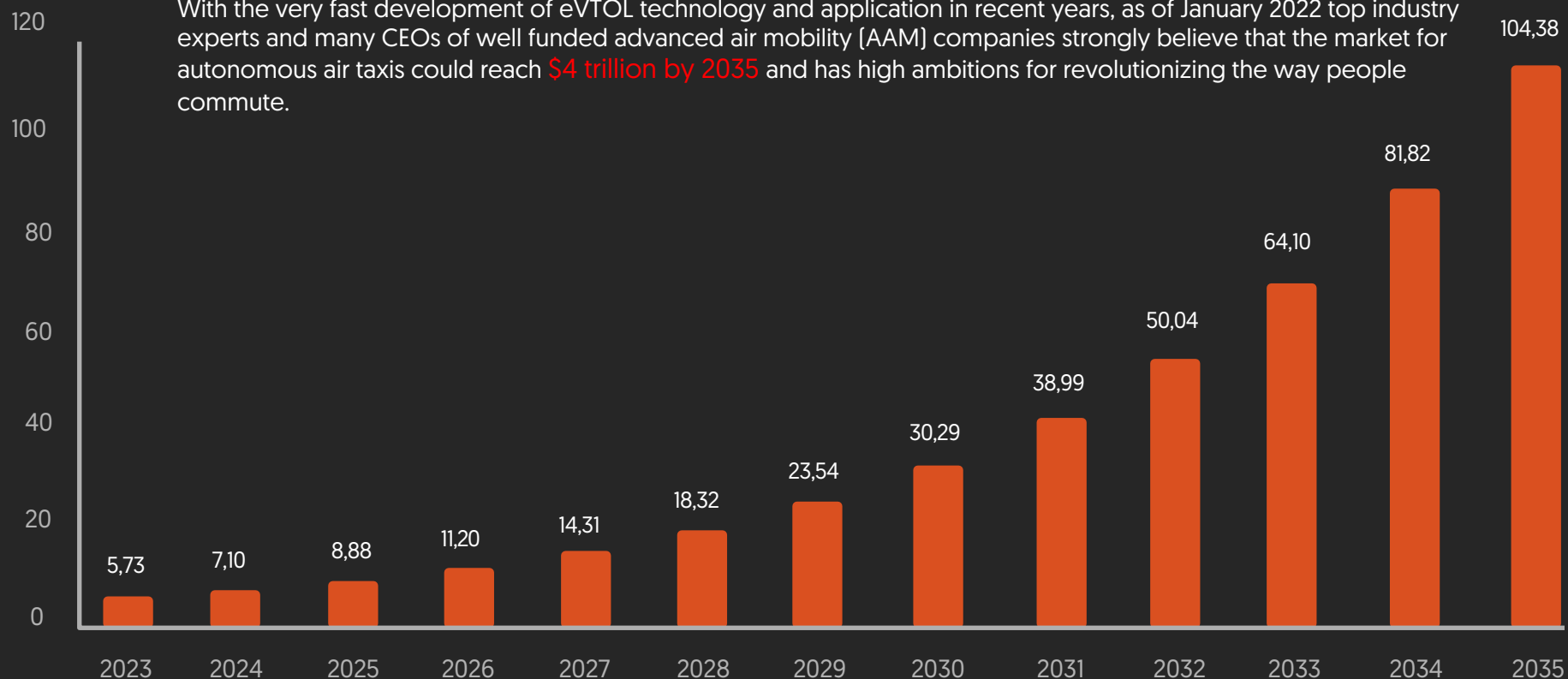
## Estimated Operating Cost Breakdown (per mile)

# GLOBAL MARKET VALUATION OF URBAN AIR MOBILITY

## [from 2023 to 2035]

### INTERESTING NOTE:

With the very fast development of eVTOL technology and application in recent years, as of January 2022 top industry experts and many CEOs of well funded advanced air mobility [AAM] companies strongly believe that the market for autonomous air taxis could reach **\$4 trillion by 2035** and has high ambitions for revolutionizing the way people commute.



# BEST APPLICATION USAGE FOR URBAN AIR MOBILITY (UAM) EQUIPMENT

Aerial vehicles are best suited for megacities for commercial applications compared to high speed trains or other forms of transportation.

The Urban Air Mobility (UAM) can cater to various applications such as passenger transportation, last-mile cargo delivery, emergency and medical aid transportation, food delivery, etc.



**Passenger  
Transportation**



**Cargo  
Transportation**



**Food  
Delivery**



**Medical &  
Emergency Aid  
Delivery**



# BUSINESS MODEL

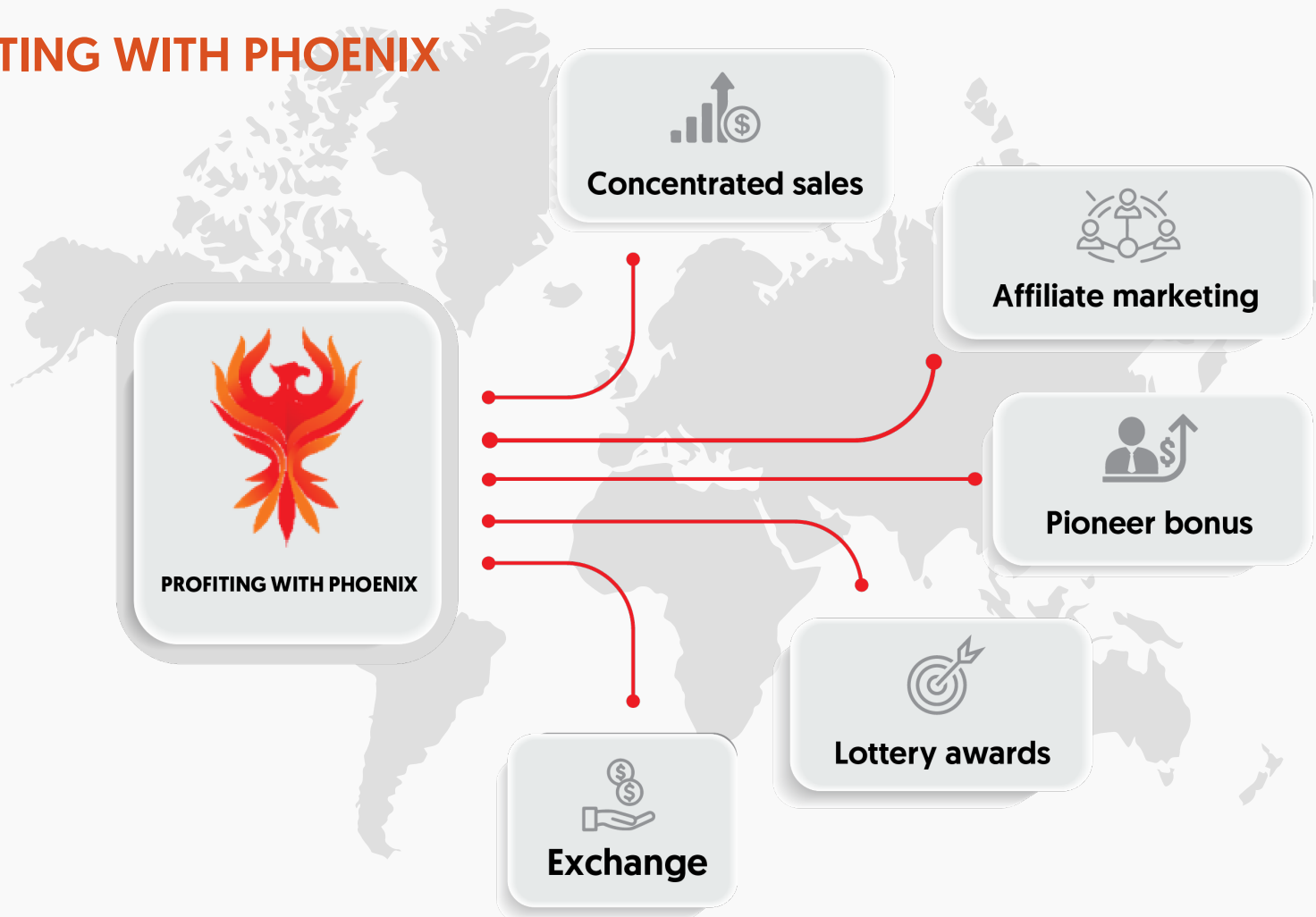


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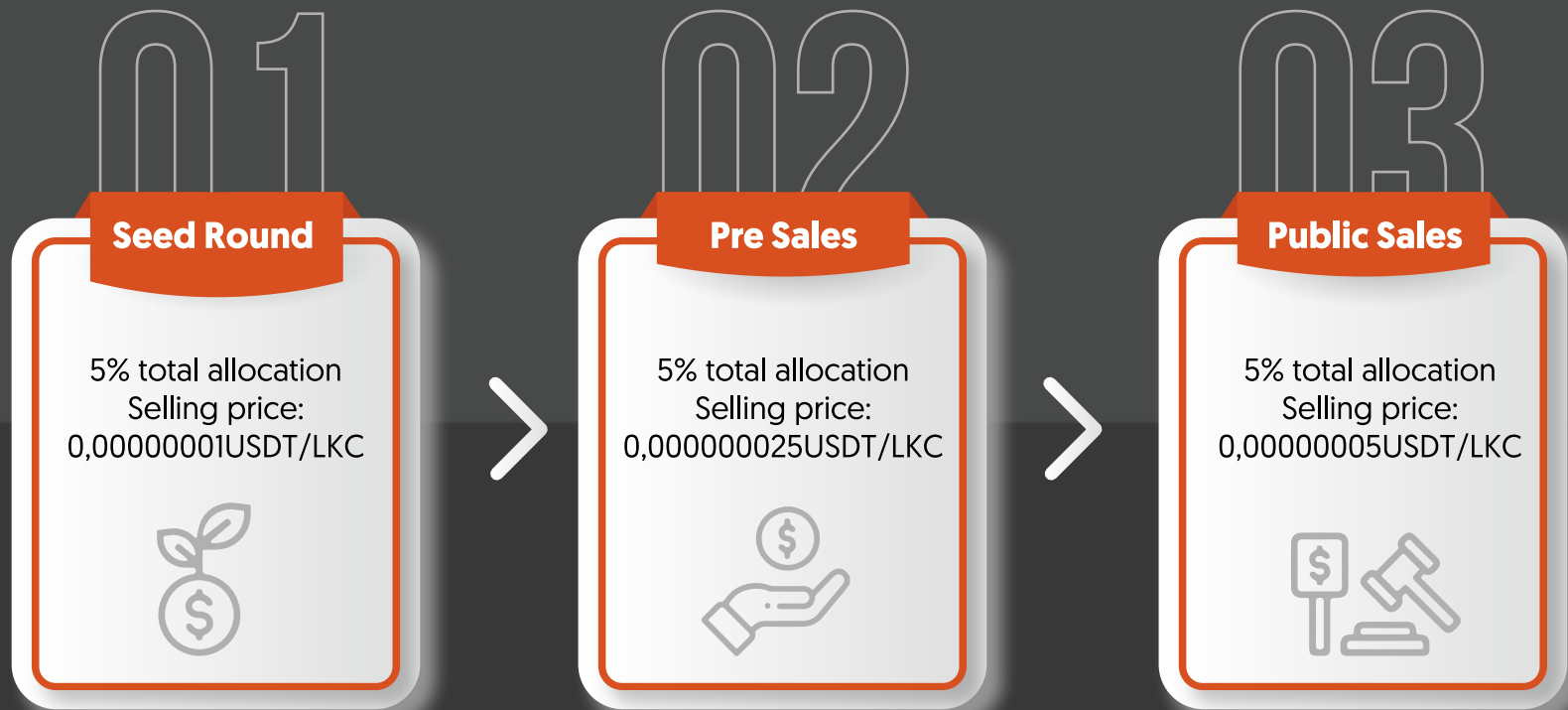
PHOENIX is the combination  
of SHARING ECONOMY and  
CROWD MARKETING.



# PROFITING WITH PHOENIX



# Concentrated sales





# PUBLIC SALES

## Pool 1

- Sales: 10%
- Start price: 0,00000005 USD
- Time: 20 days

## Pool 1

- Sales: 15%
- Price: 0,00002% increase x 1,000,000 LKC purchased
- Time: 20 days

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- Sales: 15%
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## Pool 1

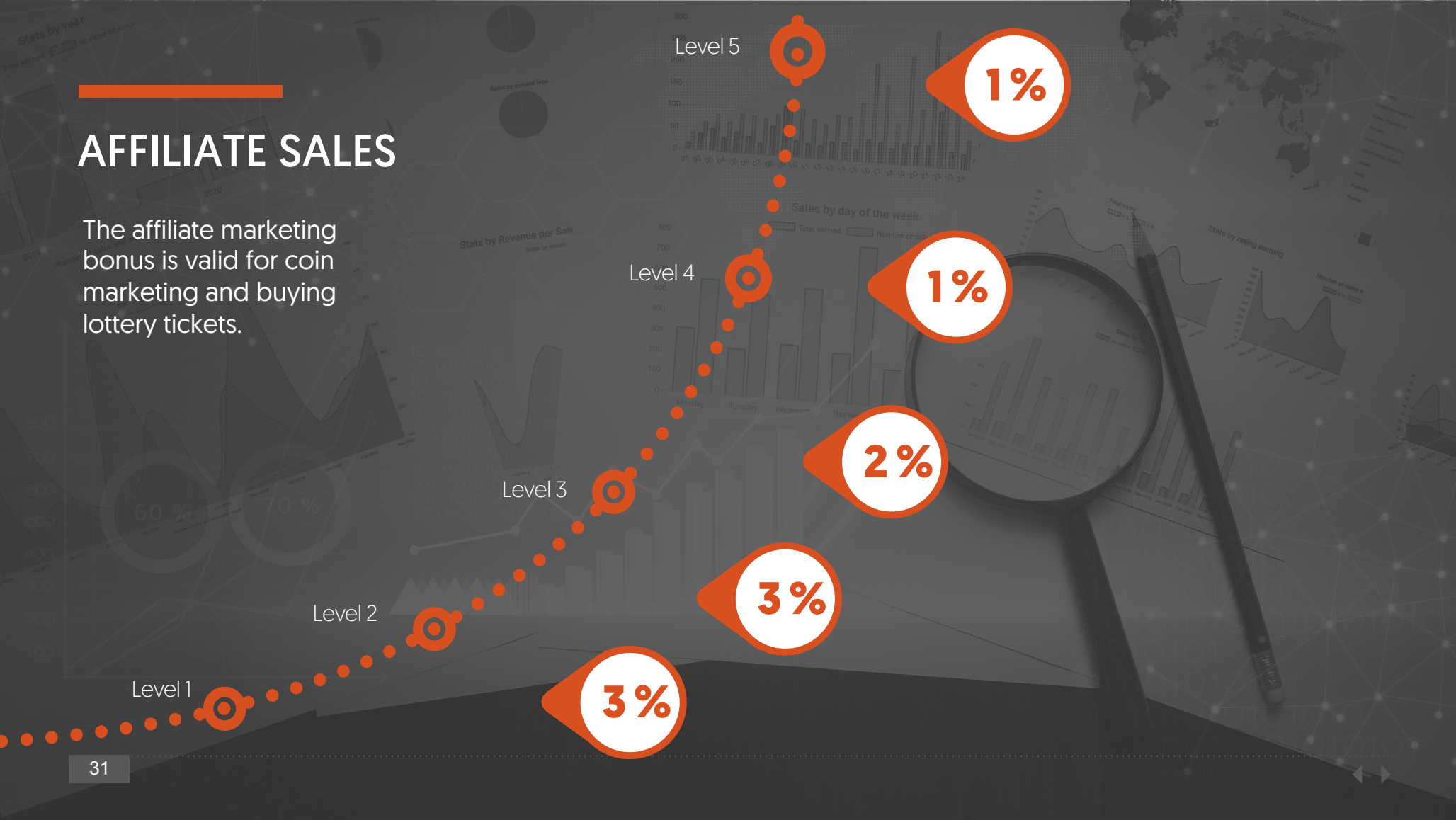
- Sales: 15%
- Price: 0,00002% increase x 1,000,000 LKC purchased
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## Pool 1

- Sales: 15%
- Price: 0,00002% increase x 1,000,000 LKC purchased
- Time: 20 days

# AFFILIATE SALES

The affiliate marketing bonus is valid for coin marketing and buying lottery tickets.



Level 1

Level 2

Level 3

Level 4

Level 5

3%

3%

2%

1%

1%

# AFFILIATE SALES PROGRAM REQUIREMENTS

## Note:

In order to receive awards in affiliate sales program, account must be activated with a minimum LKC value of 10 USD.

System	F1	F2	F3	F4	F5
Awards	8%	3%	2%	1%	1%
Requirements	10 USD LKC value activation	2F1 to buy 100 USD	3F1 to buy 100 USD	4F1 to buy 100 USD	5F1 to buy 100 USD

The connection commission from system can be withdrawn at any time and can be used to buy LKC.



# LOTTERY AWARDS

1

- Matching 6 numbers
- Price 6 to receive 40% of award pool money

2

- Matching 5 numbers
- Price 5 to receive 20% of award pool money

3

- Matching 4 numbers
- Price 4 to receive 10% of award pool money

4

- Matching 3 numbers
- Price 3 to receive 6% off award pool money

5

- Matching 2 numbers
- Price 2 to receive 3% off award pool money

6

- Matching 1 number
- Price 1 to receive 1% of award pool money

**The remaining 20% is for affiliate marketing policy**

Note: If more than one winner for the same price, the price will be divided equally.

If there is no winner, the price will be accumulated to the following lottery draw period.

## EVTOL SERVICE PROVIDER

LuckyCoin LKC can be converted from 50-70% of its value to pay for the eVTOL air mobility services with different affiliate partners within the Phoenix platform eco system.

The use of LKC in the Phoenix affiliate community has the benefit of being refunded.



# DEVELOPMENT ROAD MAP

## Detailed plan





# OUR MEDIA CHANNELS

<https://www.efglobalvtol.com>



<https://t.me/lkcofficial>



<https://www.youtube.com/c/LuckycoinOfficial>



<https://www.facebook.com/groups/3002227206705073>





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## CONTACT INFORMATION



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